## Time Management Matrix



high — U			RGENCY —	
		Urgent	Not Urgent	
——————————————————————————————————————		Manage/Necessity	Focus/ValueAdd	
	Important	Execute projects with deadlines     Deal with crisis/problems     Address customer issues  Goal: Reduce(through improved planning) or	<ul> <li>Set and execute strategic vision &amp; priorities</li> <li>Build relationships</li> <li>Develop team</li> <li>Align others</li> <li>Manage own development/career</li> </ul>	
	NotImportant	delegate these tasks  Delegate / Do Not Be Deceived	Goal: Planand schedule these tasks  Avoid / Time Waster	$\dashv$
		Things that can be done by others  Scheduling meetings, flights etc. Responding to certain emails	<ul> <li>Some emails: likely don't need to read and answer all</li> <li>Some meetings</li> </ul>	
low		Goal: Determine who can do these tasks for you	Goal: Limitthesetasks	

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hig		h URGENCY —		low
		Urgent	Not Urgent	
ANCE ——— high	Important	• Enter text here	Enter text here	
low —— IMPORTANCE	NotImportant	• Enter text here	• Enter text here	